FICSIMM

Federația pentru Inovare și Competitivitate Sustenabilă în IMM-uri

Federation for Innovation and Sustainable Competitiveness in SMEs (FICSIMM)

For competitive SMEs.
With a strong voice.
In Romania and in the European Union.

FICSIMM
Organizația Femeilor Antreprenor
Pentru IMM-uri competitive
Cu voce puternică
În România și în UE

Overview

The Federation for Innovation and Sustainable Competitiveness in SMEs (FICSIMM) is a **national employers' federation,** created to **represent and promote the interests of small and medium-sized enterprises in Romania,** in relation to national public authorities and European institutions.

The Federation brings together a **national network of sectoral and regional employers, clusters and professional associations, representing over 1,450 SMEs and approximately 36,000 employees.**

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Organizația Femeilor Antreprenor
30 PENTRU 2030
Priorități pentru
IMM-urile din România

Mission

Its mission is based on the belief that **innovation, sustainability and competitiveness** are **the three essential pillars** that can transform the Romanian economy in the long term and position SMEs as **central actors of Europe's industrial and digital future.**

Through its activity, FICSIMM acts as **a catalyst between the entrepreneurial environment, national public authorities and European institutions,** creating **structured mechanisms for dialogue, cooperation and public policy formulation.**

The Federation has an **active institutional presence** in the main national and European decision-making structures, contributing expertise to **the Monitoring Committees** for programs such as **the National Recovery and Resilience Plan (PNRR), Regional Programs 2021–2027** or the **Just Transition Program.**

FICSIMM also participates **in the Expert Group for the Multiannual Financial Framework 2028–2034,** coordinated by **the Ministry of Investments and European Projects,** as well as in the **National Coordination Committee of the Open Government Partnership (OGP).**

Through this **strategic involvement,** FICSIMM has become a **recognized and credible voice of SMEs in Romania and Europe,** contributing to the formulation of **public policies based on data, equity and innovation.** The Federation promotes a **coherent vision of sustainable development,** in which **economic growth, innovation capacity and regional balance** are interconnected and mutually supportive.

Thus, FICSIMM strengthens **the role of Romanian entrepreneurs in the European economy** and confirms that **constant dialogue between the business environment and public institutions** is the key to a **competitive, sustainable and inclusive Romania.**

Our vision

- We believe in an economy where **entrepreneurs are equal partners in dialogue with the state and European institutions.**

- We promote **sustainable development** and **technological modernization,** so that SMEs become **the engine of the green transition and digital transformation.**

- We want a **competitive Romania,** where every region has the chance to contribute to shared prosperity, and every entrepreneur has real access to financing and markets.

- We act with **integrity, transparency and a spirit of collaboration,** because only together can we transform the economy into an innovative, green and inclusive one.

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ROBERTA METEOLA
AGEO Biz

Leadership antreprenorial
în România 2025 - 2030

The values that define us

- **Innovation:** is the foundation of progress. We encourage businesses to become **creative, adaptable and courageous,** able to anticipate change and transform challenges into opportunities.

- **Sustainability:** is our commitment to **economic, social and environmental responsibility.** We believe in growth that respects resources and people, building **long-term prosperity.**

- **Competitiveness:** represents the result of **efficiency, modernization and cooperation.** FICSIMM supports companies that invest in quality, productivity and solid partnerships, to become **high-performing players in the European market.**

- **Integrity and transparency:** guide all our actions. We promote a **culture of fairness, ethics and professionalism,** essential for the credibility of the business environment.

- **Social responsibility:** it is an integral part of competitiveness. FICSIMM supports **equal opportunities, continuing education and community involvement,** demonstrating that real economic success is **the one that also brings value to society.**

Our strategic priorities

- **Developing the institutional capacity** of employers and SMEs to participate in the formulation of public policies and decision-making processes that influence their activity.

- **Creating bridges between the private sector, authorities and EU institutions** for an economy based on **innovation and cohesion.**

- **Green transition and digital transformation –** we support investments in energy efficiency, clean technologies and accessible digitalization.

- **Simplifying access to European funds and creating predictable and transparent** financing mechanisms.

- **Strengthening skills** through training, mentoring and professional retraining programs.

- **Promoting equal opportunities and female leadership** in entrepreneurship.

Our major directions of action

- **Institutional representation and efficient public-private dialogue:** FICSIMM actively participates in **the development and monitoring of investment programs,** making it possible for **the voice of Romanian entrepreneurs** to be heard at all stages of decision-making.

- **Simplifying procedures and reducing bureaucracy:** the federation promotes **efficient governance models,** through which SMEs can access European funds and support instruments **quickly, transparently and digitally.**

Ana-Maria Icătoiu
Prim-vicepresedinta OFA
Vicepresedinta FICSIMM

Organizația Femeilor Antreprenor

- **Green transition and digital transformation of the Romanian economy:** we support **sustainable investments, process digitalization and technological innovation,** so that companies can become **competitive and adapted to European standards.**

- **Strengthening entrepreneurial and institutional capacity:** FICSIMM invests in **training, mentoring and experience exchange,** supporting entrepreneurs to adopt **new business models,** oriented towards **efficiency, quality and impact.**

- **Promoting regional cohesion and equity:** we focus on **reducing gaps** between and within regions, as well as **integrating SMEs from all areas of the country** into European value chains.

Organizația Femeilor Antreprenor UGIR

Areas of expertise

- **FICSIMM** has **extensive expertise** in areas essential for **SME competitiveness, sustainable development and public policy innovation.**

- The Federation is recognized **as a leader in the development and promotion of financial instruments dedicated to SMEs,** especially those that support **the green transition and digital transformation,** through concepts such as **the SME Green Transition Facility, QuickStart Verde, EcoVoucher** or **GarantEnergy.**

- **FICSIMM** plays an **active role in national and European debates** on **the simplification and decentralization of financing mechanisms,** promoting **transparent and fair access for companies.**

- Through collaboration with **the European Commission (SG RECOVER, DG REGIO, DG GROW, DG EMPL),** as well as with **the EESC - The European Economic and Social Committee,** the Federation contributes to the correct, fair and ambitious configuration of **the future EU Budget and to the new European industrial strategy.**

- Supported by a **multidisciplinary team and a solid network of partners,** FICSIMM acts as **a bridge between local entrepreneurs and national and European decision-makers,** transforming **innovation, sustainability** and **competitiveness** into concrete development directions for SMEs.

International partnerships and collaborations

- **FICSIMM** has developed **strategic alliances** with international development federations and organizations, promoting **cross-border exchange of experience** and **joint initiatives** dedicated to the entrepreneurial environment.

- Partnerships with **CONFAPI Italia,Conflavoro PMI Italia** and various **European SME clusters** have allowed the organization of **bilateral missions, joint conferences and public policy platforms** focused on **energy efficiency, industrial modernization and sustainable entrepreneurship.**

- The Federation also collaborates with **the European Investment Bank (EIB), the European Bank for Reconstruction and Development (EBRD)** and **other international financial institutions** to develop and expand **financial instruments dedicated to SMEs.**

EDUCAȚIA VIITORULUI
AGEO
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Educational and social commitment

- **FICSIMM** places **a central importance on entrepreneurial education and social responsibility,** recognizing that **inclusion, knowledge and community involvement** are essential elements of a competitive economy.

- The Federation develops and supports **training programs, workshops and training sessions** dedicated **to the transformation digital, green transition, financial literacy, energy efficiency and innovation management,** helping entrepreneurs adopt **sustainable and modern business models.**

- Through partnerships with **universities and vocational training centers, FICSIMM** contributes to the creation of **regional knowledge ecosystems** that connect education with the real needs of the business environment.

- The Federation promotes **equal opportunities, inclusion and ethical leadership,** integrating these principles into all its projects.

- Together with one of the founding employers' organizations, **the Organization of Women Entrepreneurs (OFA), FICSIMM runs training, mentoring and networking** initiatives dedicated **to women and young entrepreneurs,** supporting their active participation in the economy.

- **FICSIMM** demonstrates that **innovation and responsibility go hand in hand,** and **education and inclusion** are **real drivers of sustainable progress.**

Recognition and impact

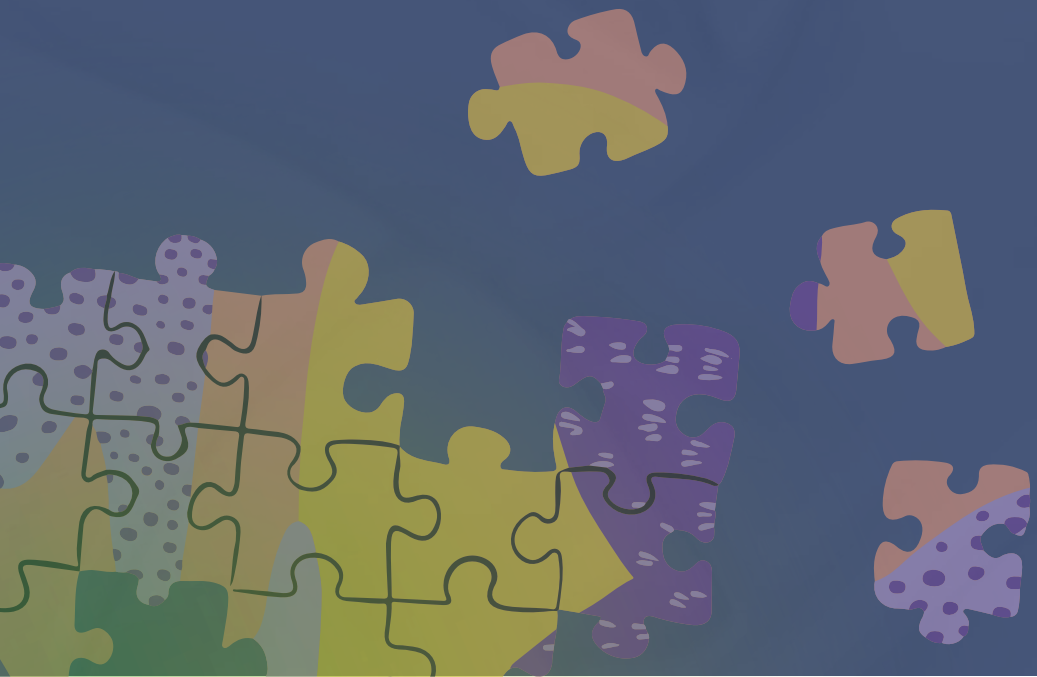
Over the past few years, **FICSIMM** has established itself as **a reference actor in the formulation of public policies** and **a trusted institutional partner** in Romania's economic and social ecosystem.

Through **constant participation in national and European consultations,** the Federation has become **the credible voice of SMEs,** directly influencing policies **on competitiveness, innovation and sustainability.**

Its position papers, strategic proposals and official contributions to **the European Commission and the Romanian authorities** have been reflected in **legislative initiatives and government programs.**

Through its expertise in areas such as **Cohesion Policy, the Multiannual Financial Framework 2028 - 2034 and financing instruments for SMEs,** FICSIMM has established itself among **the most relevant employers' federations in Romania.** Its impact is visible through **the permanent channels of dialogue** created with ministries, regional development agencies and European institutions.

Through collaborations with **various strategic partners,** FICSIMM promotes **equal opportunities, social inclusion and entrepreneurial education,** demonstrating that **economic performance and social responsibility can evolve together.**



Why join FICSIMM?

- Access to a **national and European** network of entrepreneurs and organizations.
- The possibility to **participate directly in public consultations** on public policies, legislative initiatives or regulatory changes with a direct impact on SMEs, at national and European level.
- Involvement in **thematic groups, on topics of major importance for SMEs** (European business, sources of financing, taxation, energy, etc.).
- Participation in national and European **strategic events.**
- **Personalized support** in identifying suitable financing and business partners.
- Access to **specialized trainings and webinars,** supported by recognized experts.
- Promoting your activity through **FICSIMM's communication channels.**

SĂNĂTATE
INVESTIȚII
INFRASTRUCTURĂ
ROMÂNIA
CERCETARE
EUROPA

GUVERNUL
REPUBLICII MOLDOVA

CONFERINȚĂ NAȚIONALĂ / EDIȚIA A X-A

An isolated voice is hard to hear.

Together, in a strong employers' federation, the voice of SMEs becomes a solution, not an echo.

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